



# Passport to Safety

Setting the Standard

Passport to Safety Headquarters  
64 Charles St E, Ste 201, Toronto, ON M4Y 1T1  
Phone: (905) 627-8466 · Fax: (905) 627-2840  
Website: <http://www.passporttosafety.com>  
Email: [info@passporttosafety.com](mailto:info@passporttosafety.com)

Hi There!

I am proud to welcome you to Passport to Safety. I know in my heart that it will make a difference for your organization, your own children and for young people across Canada. As an Employer Member, you will have access to free tools, resources, tips, valuable links, tools to track training progress and even cost savings from not-for-profit partners that can help you make a safer workplace.

But first and foremost, Passport to Safety will save lives and prevent injuries.

I have a special reason for believing this so strongly. In 1999, on the day that changed my life forever, I was working for the summer to make money to finish my psychology degree. That day, a day like any other, I walked into the paper mill and I never walked out. In fact I never walked with my own two legs again.

That day I took a shortcut over a conveyor belt - a route commonly used by co-workers, supervisors and visitors alike. My left foot got caught in the conveyor system. There was no emergency stop and it kept hauling my foot in further until a man heard me screaming and stopped the belt, saving my life. That step was the last step my left foot would ever take. It was crushed beyond repair and my leg was amputated below the knee.

Unfortunately my story is not unique. I know you never want this to happen in your workplace or to your son or daughter or other family member, but wishing is not enough.

Your young employees, your own children and youth in your community can all benefit from membership in Passport to Safety. It helps ensure they have the awareness needed to help protect themselves at work and are ready for their workplace specific training. Employers who belong to Passport to Safety have these distinct benefits:

- An employers-only section of the website with access to free tools, tips, links, media materials, and more
- An access card that allows you to go “behind the scenes” to manage and monitor the Passport to Safety accounts you provide to your workers - see if they’ve taken the test and how they succeeded
- Cost savings and access to not-for-profit, partner services
- Recognition as a Passport to Safety employer on our website
- Access to young workers with initiative, who have demonstrated a basic awareness standard and are ready for workplace and job-specific training
- A place in the front ranks of employers across Canada committed to creating safe workplaces and to prevent injuries and save lives!

So what do you need to do?

- Sign up now as an employer on [www.PassporttoSafety.com](http://www.PassporttoSafety.com) and purchase cards for your young workers, the kids and youth you’re associated with - and - why not take the test yourself!!
- Ensure the youth you purchase cards for **actually take** the national Passport to Safety test and have them show you their Passport to Safety transcripts or look it up on your employer website. That tells you they have successfully taken the test and verifies they have achieved the Passport to Safety basic awareness standard.
- Ensure you provide work and job-specific training to all young and new workers in compliance with the health and safety legislation in your jurisdiction
- Ask for Passport to Safety certificates from all job applicants and provide it to those who don’t have them when you hire

Belonging to Passport to Safety is also believing in a world where young workers don’t get injured, or worse yet, killed on the job. If you have questions, please contact me personally at [Candace@passporttosafety.com](mailto:Candace@passporttosafety.com).

Please help me make a difference!

*Candace Carnahan*



**Remember! Job specific training is always required.**



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*"The antidote to injury is attitude: an injection of awareness, caring and learning into the minds and hearts of everyone around us."*

**Paul Kells, Chair**  
Passport to Safety Program

### **FACT**

MORE YOUNG PEOPLE DIE OF INJURIES THAN ALL OTHER CAUSES COMBINED.

### **FACT**

SIX TIMES

more injuries happen to young people in their first month than any other time on the job.

### **FACT**

OVER TWO THIRDS

of young workers have never received a safety training manual for their job.

### **FACT**

OVER HALF

of young workers have received no safety training for new tasks.

### **FACT**

THERE IS AN ANTIDOTE.

## Vision

To live in a world in which young people come home healthy and safe at the end of each day.

## Mission

To help eliminate needless injuries and preventable deaths of young Canadians aged 24 and under.

## What it is and what it isn't

Passport to Safety is an innovative national youth health and safety test and transcript program that verifies youth have a basic understanding of what they need to know to protect themselves from injury at work.

Passport to Safety does not replace job-specific health and safety training that is required of all employers under Canadian legislation. All employers are still required to provide the training necessary for each worker to be able to perform their job safely.

## Youth Need It!

## Employers Want It!



Go to [www.passporttosafety.com](http://www.passporttosafety.com)

## Benefits

### To Youth

Adds to your resume when you apply for a job

Helps you work safely

Prepares you to apply what you know and to ask the right questions

Credits you for previous safety related achievements

Gives you a transcript that is recognized across Canada

## Benefits

### To Employers

Access to young people who are familiar with workplace responsibilities and are more ready for mandatory workplace and job-specific training

Member access to free tools, free resources and cost-savings for safety training from our not-for-profit partners

A safer, happier, less costly workplace

Opportunity to improve safety in your workplace and your community

Offer a Passport to Safety card to young workers customized with your logo

Membership to a new, like-minded employer network

An enhanced community image



Remember! Job specific training is always required.

Become a member now

Go to [www.passporttosafety.com](http://www.passporttosafety.com)



## THE PASSPORT TO SAFETY ROLE AND EMPLOYER RESPONSIBILITY

### A CONTEXT FOR PASSPORT TO SAFETY

#### *THE STATUS QUO IS NOT AN OPTION*

Surveys across Canada show that well over 50% of young people receive no health and safety training at work. In many parts of this country that number is over 70%. These hard facts together with the sheer number of young people who suffer disabling, disfiguring and even fatal injuries in unsafe workplaces tell us we need to strive for a higher level of workplace safety.

We each have a personal choice to make; to accept the way things are or change them. For families, friends and injured young people who suffer the consequences of apathy and denial at work every day the notion that we should settle for the status quo is more than unacceptable. It is not even an option.

But there *is* hope.

New attitudes and behaviors that have evolved toward drinking and driving and toward the environment and recycling prove that cultural sea changes are both possible and attainable. They also demonstrate that young people not only have a role to play but can take a leading role.

But clearly the burden of change is not the sole responsibility of young people. We all share responsibility for encouraging the spread of new values and practices in a positive, proactive way. We all need to encourage young people to take on the challenge of a new culture of workplace safety. Above all we must equip youth with the knowledge needed to bring this change.

Passport to Safety seeks to pull all of these forces together to deliver compelling reasons for young people to inspire all of us as the drivers of a new culture of healthy and safe workplaces. For those already committed to health and safety this is an unprecedented opportunity to push beyond the status quo, to help pull along the rest of the world and to actively drive the agenda forward.

For young people and employers in all sectors Passport to Safety is a call to action.

### WHAT PASSPORT TO SAFETY IS:

Passport to Safety is a unique, cross-Canada catalyst for change intended to help eliminate needless injuries and preventable deaths of young Canadians aged 24 and under. Passport to Safety supports the vision that our children enter safe workplaces every day, which are therefore safe workplaces for people of all ages.

**Remember! Job specific training is always required.**



Young people challenge a Passport to Safety ‘test’ based on learning outcomes developed by health and safety curriculum experts from provincial and territorial jurisdictions across Canada. The goal of this group of dedicated professionals and volunteers was to establish a ‘pre-work’ foundation of the minimum health and safety knowledge any of us would want a young person to possess. (See Passport to Safety learning outcomes on our website at [www.passporttosafety.com](http://www.passporttosafety.com).)

Successful participants are awarded a ‘transcript’ that can be attached to resumés to demonstrate their basic awareness of health and safety. This basic level of awareness becomes a foundation on which to build all the other essentials required to be safer and healthier workers. Moreover they are encouraged to add more credits for other courses that help people manage risk such as first-aid, babysitting, water-safety, snowmobile safety and literally hundreds of others. It is intended to support and add value to their efforts to find a job.

Passport to Safety is also designed to encourage and generate discussion about health and safety education and training across Canada. It is not intended as stand-alone training substituting or replacing the many courses and programs offered by education systems, not-for-profit and other national training providers. Rather, it is specifically designed to reinforce these programs by providing nationally recognized, tangible credit to young people for taking and passing them.

## WHAT PASSPORT TO SAFETY *IS NOT*:

Passport to Safety, like the general workplace awareness and safety education offered in school systems does not constitute job specific health and safety training that is required of all employers under provincial, territorial or national jurisdiction. **Passport to Safety is not a substitute for compliance.** All employers are still required to provide the training necessary for each worker to be able to perform their job safely. Young workers and new workers of all ages especially require appropriate levels of training and supervision.

To ensure that employers and young workers understand clearly that Passport to Safety is not a substitute for safe workplace conditions, practices or job specific training, we have done our best to ensure this message is reinforced in virtually every element of the program and its materials.

As examples, specific references to subjects such as job specific training always being required are included in or on:

- The front of the Passport to Safety Card issued to every Youth and Employer Member
- Within the Learning Outcomes and test (Rights and Responsibilities)
- Membership Applications and Recognition documents for Employer Members
- On the transcript and in many other information areas of the website
- The Passport to Safety Videos that explain the program to employers and youth
- In virtually all brochures and promotional documents
- In specific discussions on employer responsibilities, including this document

**Remember! Job specific training is always required.**



Finally we encourage our many supporters in the workplace injury prevention field, including our partners in the regulatory areas, not only to communicate their belief in the value of Passport to Safety but also to remind their stakeholders that Passport to Safety is not a replacement for compliance.

## **FOR BEST PRACTICE EMPLOYERS, THE FUTURE IS NOW**

Best-practice employers understand that training, including job-specific training, is only part of the picture. They perceive and act on the need and obligation to provide safe and health-promoting structural conditions of work; not just the safety of equipment or of work practices but also the way the work is organized. This can include such areas as the general physical environment at work, nature of supervision, shift work, pressures, opportunities for participation and relations with co-workers, managers and supervisors. All of these factors are associated with rates of injury and illness at work.

The advancement of best practices and an improved level of employer responsibility across the board is a key component of the Passport to Safety strategy. We will strive to connect employers to tools and information to help them fulfill these responsibilities as an integral part of our Employer Member services.

Our very best employers in our very best workplaces do not blame people for injuries. They do everything they can to make sure injuries don't happen in the first place. Knowledge, vigilance and continuous improvement are crucial to their overall success and to the health and safety of their employees.

Our challenge together is to help move the rest of the country to this same standard; to imagine and create a world in which our children come home safe and healthy at the end of each day.

*Paul Kells*  
Executive Director  
Passport to Safety



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(Limited to 6 sponsors per year)

## All benefits of Gold membership PLUS:

- 1,000 individual passports annually to use for your staff, children of your staff or to donate to the program to support youth who cannot afford to pay the \$9 lifetime registration fee
- Your logo will appear in a margin of every Passport to Safety transcript printed by any youth across the country as a proud sponsor of Passport to Safety
- Your organization will be recognized on the main website as a featured sponsor and on the back of every new card
- Your organization will be included on promotional material, mentioned in speeches and invited to participate in the launch of Passport to Safety and major events
- First right of refusal to participate in future national advertising campaigns
- First right of refusal to continue to be Platinum members in subsequent years
- Rights to include Passport to Safety advertising in your own communication releases
- Passport to Safety can help coordinate special events including: displaying the LifeQuilt, having a youth motivational speaker, concert with Aselin Debison and guest speakers
- Lifetime recognition as a founding Platinum sponsor of Passport to Safety
- Franchises or affiliates associated with your organization are entitled to special rates

## Your Branding Appears On:

- Passport to Safety cards (on the back of all cards printed)
- Branding as a national sponsor on all youth Passport to Safety transcripts generated in Canada
- All Passport to Safety brochures and printed promotional materials
- All magazine and newspaper advertising
- Tradeshow booths
- Website Platinum recognition
- Right to use the Passport to Safety logo on promotional material

Cost: \*\*

1 year plan: 2003 and 2004: \$125,000

3 year plan: 2003 and 2004: \$100,000; 2005 - \$75,000;  
2006 - \$50,000

Additional Passport to Safety cards - \$9 lifetime fee (ea)\*\*\*

\*\* For platinum level, charitable donation or sponsorship possible

\*\*\* Plus applicable taxes and delivery

## Gold Sponsorship

(Limited to 100 sponsors per year)

## All free tools and benefits of Basic membership PLUS:

- 100 individual passports annually to use for your staff or children of your staff. You may elect to donate a portion of those memberships to Passport to Safety to support youth who cannot afford to pay the \$9 lifetime registration fee
- Link to your website from Passport to Safety
- Profile of your organization on Passport to Safety's website
- Passport to Safety can help coordinate special events including: displaying the LifeQuilt, having a youth motivational speaker, concert with Aselin Debison and guest speakers



Annual fee: \$10,000

Additional Passport to Safety cards - \$9 lifetime fee (ea)\*\*\*

Two of Our 1<sup>st</sup> Proud Gold Sponsors



## Basic Employer Membership

(Unlimited Membership)

### Benefits:

- Access to young people who understand workplace responsibilities and are more willing to adopt health and safety policies (including your own children!)
- Member access to free tools, free resources and cost-savings for safety training from our not-for-profit partners
- A safer, happier, less costly workplace
- Opportunity to improve safety/security of your community
- Offer a Passport to Safety card to young workers customized with your logo
- Membership to a new, like-minded employer network
- An enhanced community image
- Opportunity to customize your membership to include individual corporate locations.

Special multi-year membership pricing is listed on page 2.

Additional Passport to Safety cards: \$9 lifetime fee (ea)\*\*\*

REGISTER NOW AT: [www.PassporttoSafety.com](http://www.PassporttoSafety.com)

## **Passport to Safety Basic Employer Multi-year Membership Fees**

<i>SIZE OF FIRM</i>	One year employer membership	Three year employer membership	Five year employer membership
5 employees or less	\$ 49.00	\$ 99.00	\$ 149.00
6 to 10 employees	\$ 69.00	\$ 139.00	\$ 199.00
11 to 20 employees	\$ 99.00	\$ 199.00	\$ 299.00
21 to 50 employees	\$ 149.00	\$ 299.00	\$ 449.00
51 to 150 employees	\$ 349.00	\$ 699.00	\$1049.00
151 to 500 employees	\$ 499.00	\$ 999.00	\$1499.00
501 to 1000 employees	\$ 999.00	\$1999.00	\$2999.00
1001 to 2000 employees	\$1999.00	\$3999.00	\$5999.00
2001 or more employees	\$2999.00	\$5999.00	\$8999.00

A great way to let everyone know about your commitment to Passport to Safety and the health and safety of Canadian youth:  
Put your company logo on all wallet cards you purchase for a one-time set up fee of \$75.00. Ask us about it!



### **No young workers at your company? Want to do more? Ask us about:**

- Sponsoring a school or a senior high school class in your community.
- Arranging memberships/cards for the sons, daughters, and other youth in the lives of your employees.
- Making Passport to Safety a standard for ALL workers at your company.
- Providing Passport to Safety memberships/cards for youth groups such as Boy Scouts of Canada.
- Donating Passport to Safety memberships/cards to youth in Canada who could not otherwise purchase a membership.

Check us out on-line at:

[www.PassporttoSafety.com](http://www.PassporttoSafety.com)

or email us at:

[info@PassporttoSafety.com](mailto:info@PassporttoSafety.com)